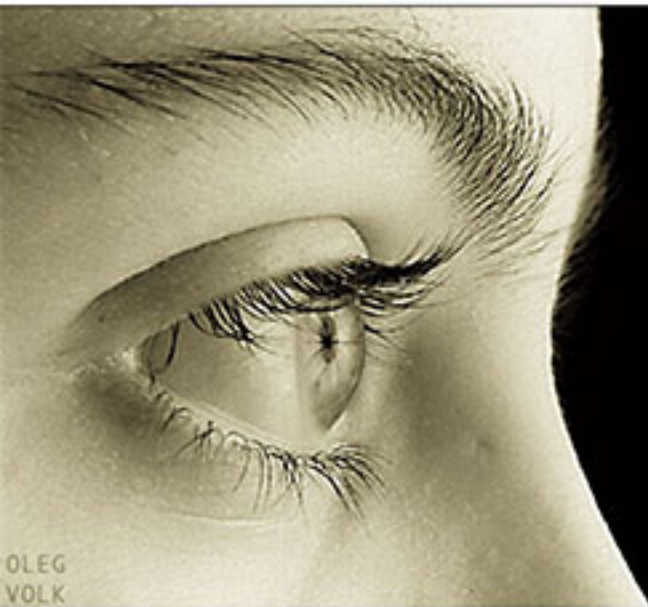


client experience



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eye candy

Marketing | eCommerce | iPhone / iPad | Web Presence | Photography | Video | Software Engineering | POS | ERP | Hardware



syntheticMagic™

advanced business services





the SM objective



nathaniel adam briggs, CEO

syntheticMagic has one goal; make you more competitive. We do this by listening to you, and becoming relative experts in your business. We research you, your competitors, and then help you eat their lunch.

I've worked with large, and small and let me tell you that there's no difference between them. Each wants to be competitive, and has specific goals they hold in priority. We're here to be your true partner. We're here to combine our knowledge assets, and strategies with your goals to make you effective, and efficient.

There are no silver bullets, but there are poor strategies, and most of the time failure comes from lack of holistic integration, and proper planning... We're here to change that.

Learn about SM in the following pages, then let's talk.

nathaniel adam briggs, CEO



is the web **working** for you?

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we **empower** your business

we get **people** to your door

we help you **eat** your competitors lunch

strategy

technology

management

Architecture

BI/Intelligence

Efficiency

Market Alignment

ERP/CRM

Pre-Visualization

Analytics

eCommerce

Engineering

iPhone/iPad

Design

Photo / Video

Hardware

POS / Custom

Marketing

Public Relations

Social Media

Web Presence

Outsourcing

we make the web **work** for you



high performance.

trusted confidence.

eye candy



- Software Engineering
- PCI Compliance
- Legacy Conversion
- Code Security
- Promotional System
- CRM Integration



- Software Engineering
- Transaction Systems Testing
- Physical Asset Generation
- Asset Tracking System
- Resource Procurement



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- Software Engineering
- Systems Development
- Non-Linear Video Systems
- Grid Processing Systems
- Web Presence
- 3D Animation



Winning Web Design



Advanced Game Design



Advanced Presentation Design



Web Presence Design



Advanced 3D Design



Product Development



Advanced Design



Winning Web Design



Web Development



tiny project.

big performance.

eye candy

1 year | highly competitive market :: freefig.com

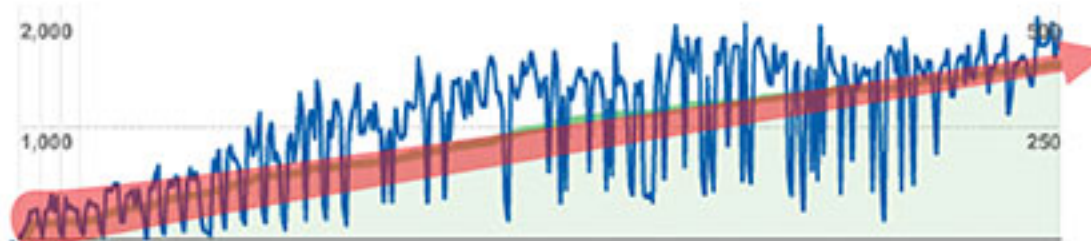
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UV Growth: 3450%
 \$ Growth: 1200%
 Feed Growth: 75,000%
 ROI: 11X

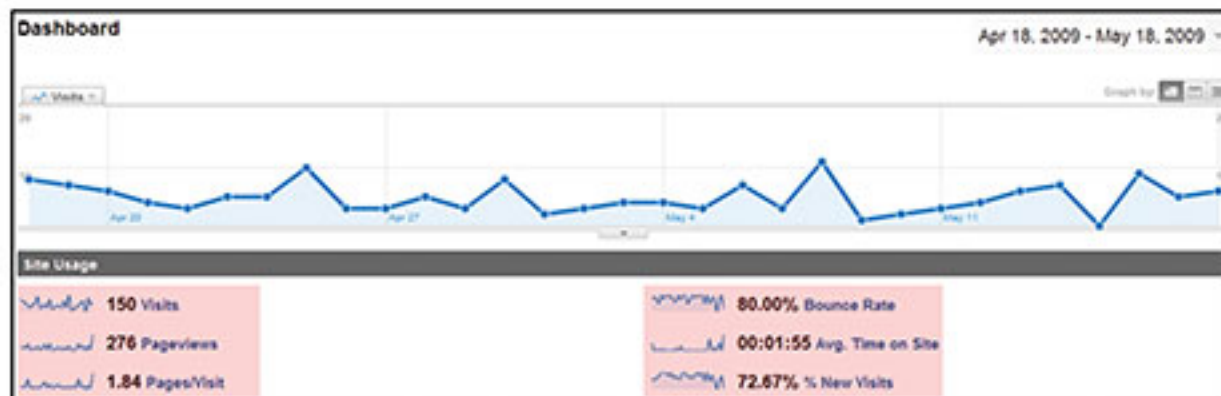


Strategies:

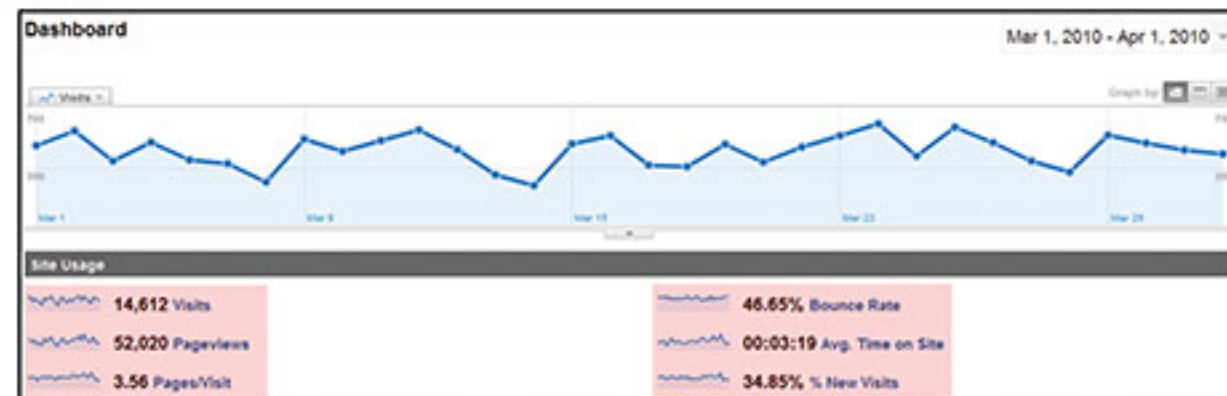
1 Advertising Source
 Google Feedburner



Before



After



Competitive Analysis / Marketing Strategy Services

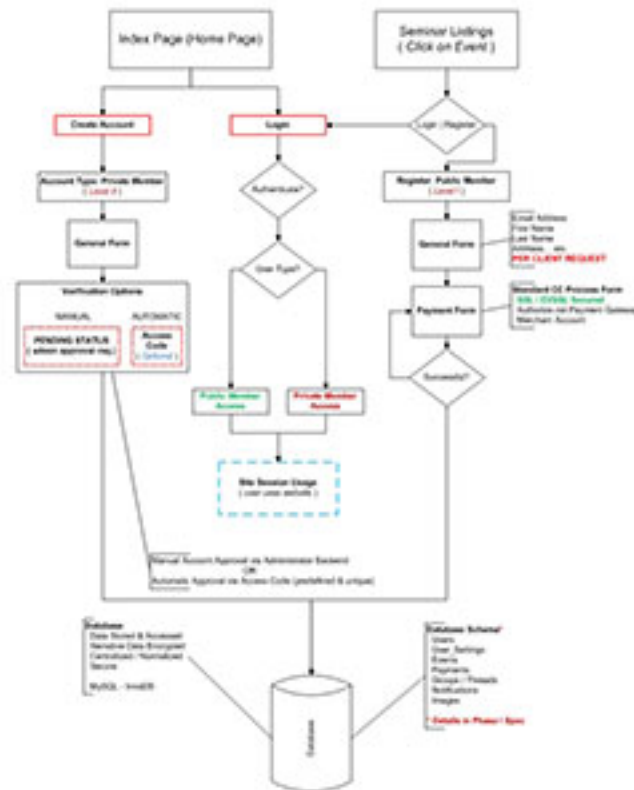
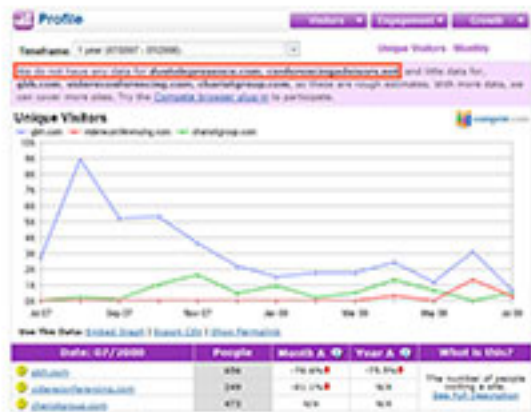
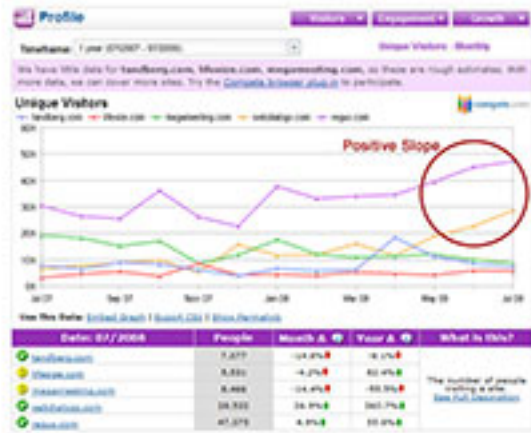
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Sites of Interest to Target Market

Site Name	Score
business.com	4.7
and.org	4.7
and.com	4.7
business.com	4.7
and.com	4.7
and.com	4.7
and.com	4.7
and.com	4.7
and.com	4.7
and.com	4.7
and.com	4.7
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and.com	4.7



TANBERG See performance. Website featuring a "Videoconferencing Guide" and a "Ready To Talk?" form with fields for Name, Company, and Phone.

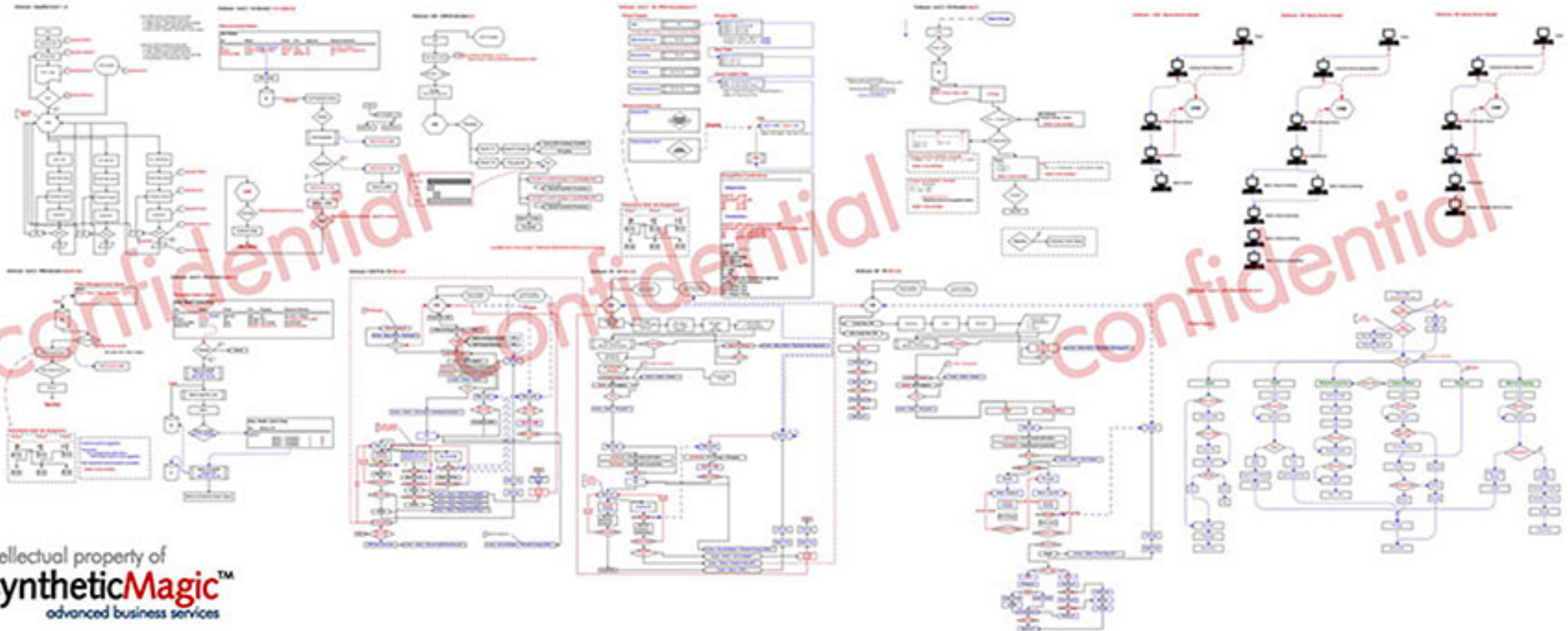
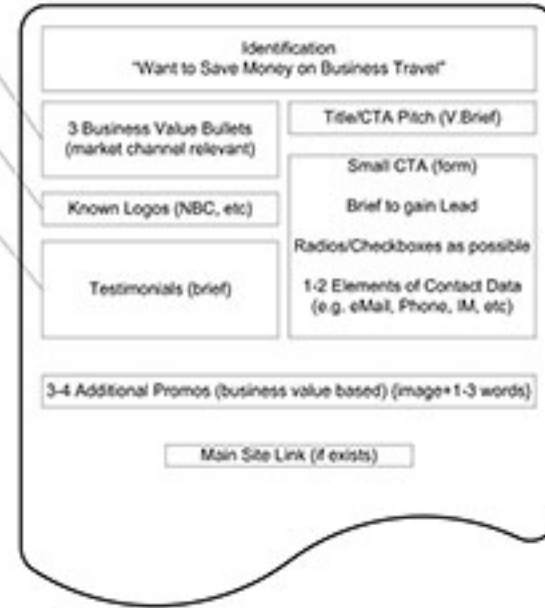




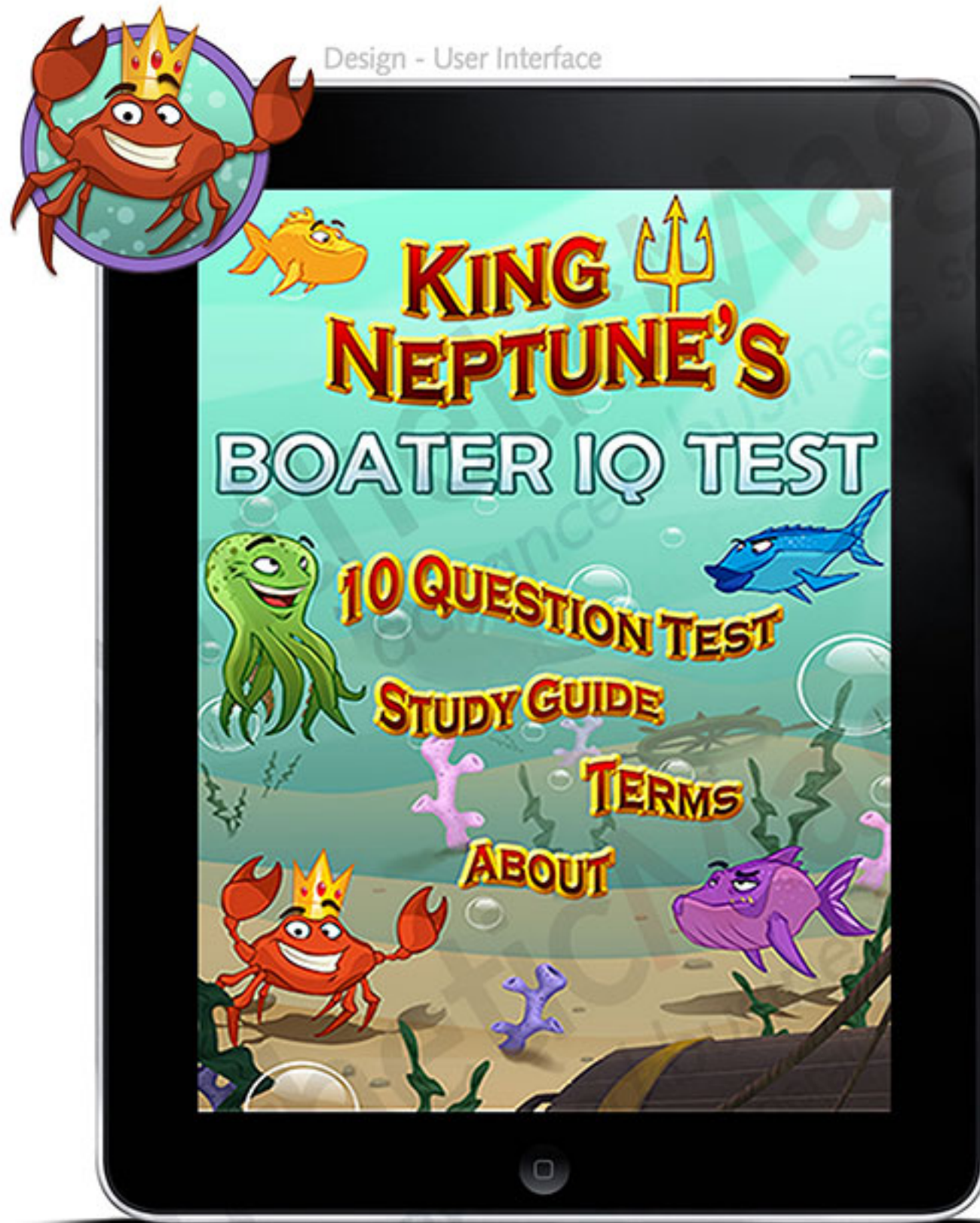
Video/Pitch/Demo
Build Rapport
Visual/Immediate



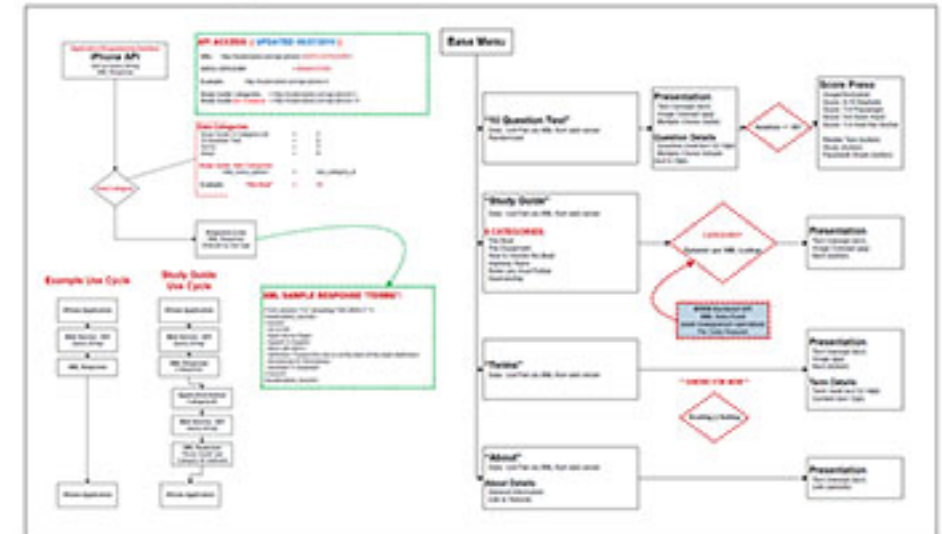
Identification w/
Target
Build Rapport
Visual/Immediate
"Same Boat"
Build Confidence



Design - User Interface



Schematic - Logic Process / Architecture



Wireframe - Virtual Prototyping





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Members Age 50 to 101...

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Hi Nathaniel123 Members In Chat: 0 **eGenerations**
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Begin. Connect. Learn. Explore. Shop. Play.

Seniorwriter's Web Page Next Member

childhood ambition... *To become a rich and famous writer*

fondlest memory... *The day I married my second husband*

indulgence... *chocolate!*

inspiration... *My mother*

retreat... *World travel (all seven continents)*

biggest challenge... *Dealing with my late husbands death*

wildest dream... *Publishing a book*

Page Views: 225
Last Visit: Today
Experience: 74 Years
Location: United States

Send Msg

My Connections Map **My Connections**

Chetan, Ginny, Ed



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SGCEditor's Web Page Editor I'm Done

Background Image

Your Current Photo

My Life

Childhood Ambition... *to make the impossible possible*

Fondlest Memory... *yesterday*

Indulgence... *sleep*

Inspiration... *everyone ive ever met*

Retreat... *any beach! Miami Clearwater*

Biggest Challenge... *working on eGenerations 24/7*

Wildest Dream... *enriching the lives of millions*



North American Membership

Global Membership

Map summary for seniorsgrandcentral.com

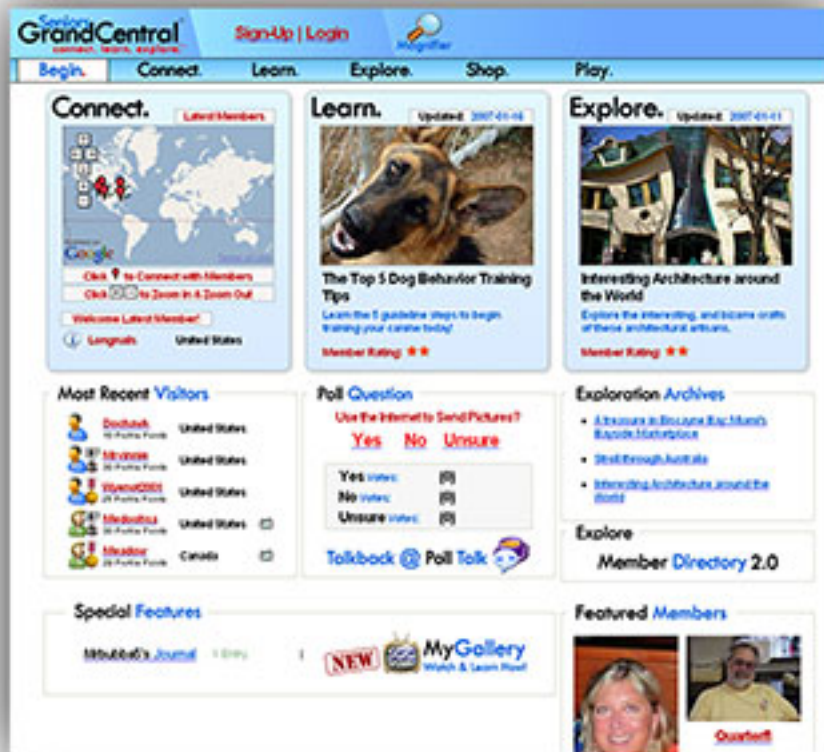
Map of North America showing membership locations with red pins.

World map showing global membership locations with red pins.

Bar charts showing membership statistics over time.

Before

After





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 tainted	 il_smirke
 secretsune	 testuser1111
 ivvy	 naomee
 megs09	 mirandaT

* actual profiles

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connect. flirt... fling!

Ajax / Interactive User Interface / Zero Click Save

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The image displays three screenshots of the Friends n Kings website interface, illustrating Ajax and interactive user interface features.

Left Screenshot: Search Results
The search results page shows a navigation bar with 'home', 'search', 'online now', 'new faces', 'my friends', and 'help'. Below the navigation bar, there are filters for 'Who Am I...', 'Who Am I...', 'Who Am I...', and 'Who Am I...'. A search bar is present. Below the search bar, there are 85 matches displayed in a grid format. Each match includes a profile picture, name, age, and a 'Turn One' button.

Middle Screenshot: Profile Editor
The profile editor page shows a navigation bar with 'home', 'search', 'online now', 'new faces', 'my friends', and 'help'. Below the navigation bar, there is a 'Profile Editor' section. The 'Your Primary Photo' section shows a grid of photos. The 'Photos' section shows a grid of photos. Below the photos, there is a 'The Basics' section with fields for 'Subscriptions', 'Joined On', 'Date of Birth', 'ZIP Code', 'Status', 'Address', and 'Personality'. The 'Height' field is set to 5'11" and the 'Body Type' is set to 'Muscular'. The 'Eye Color' is set to 'Blue' and the 'Hair Color' is set to 'Black'. The 'Income' is set to 'On Each Budget' and the 'Religion' is set to 'Agnostic (don't know if God exists)'. There is a 'Save' button at the bottom.

Right Screenshot: Profile Creator
The profile creator page shows a navigation bar with 'home', 'search', 'online now', 'new faces', 'my friends', and 'help'. Below the navigation bar, there is a 'Profile Creator' section. The 'Mailing Address' section has fields for 'Name', 'Street', 'Apt Suite #', 'City', 'State', and 'ZIP Code'. The 'E-Mail Address' section has a field for 'E-Mail Address'. The 'Content Settings' section has a 'View Nudity' dropdown set to 'No' and a 'Graphics Mode' dropdown set to 'Medium'. The 'Profile Settings' section has a 'Discover Option' dropdown set to 'Turn On' and a 'Hide Profile' dropdown set to 'Hide'. There is a 'Save' button at the bottom.

company services portfolio what's new media contact



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Intranet | Extranet | Wireless Development

- design
- cd-rom
- video
- cg

N e w s

- Florida Haddux Report
- Tampa Bay Wired
- Team Hydrogen Media screams into first place
- Microsoft & Hydrogen Media join forces

Hydrogen Media Powered

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>> begin >>

Balance
& Beyond
Information for better living

Get to Know Life
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FreeFig
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2 argue
gotta' point?



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Photography Services

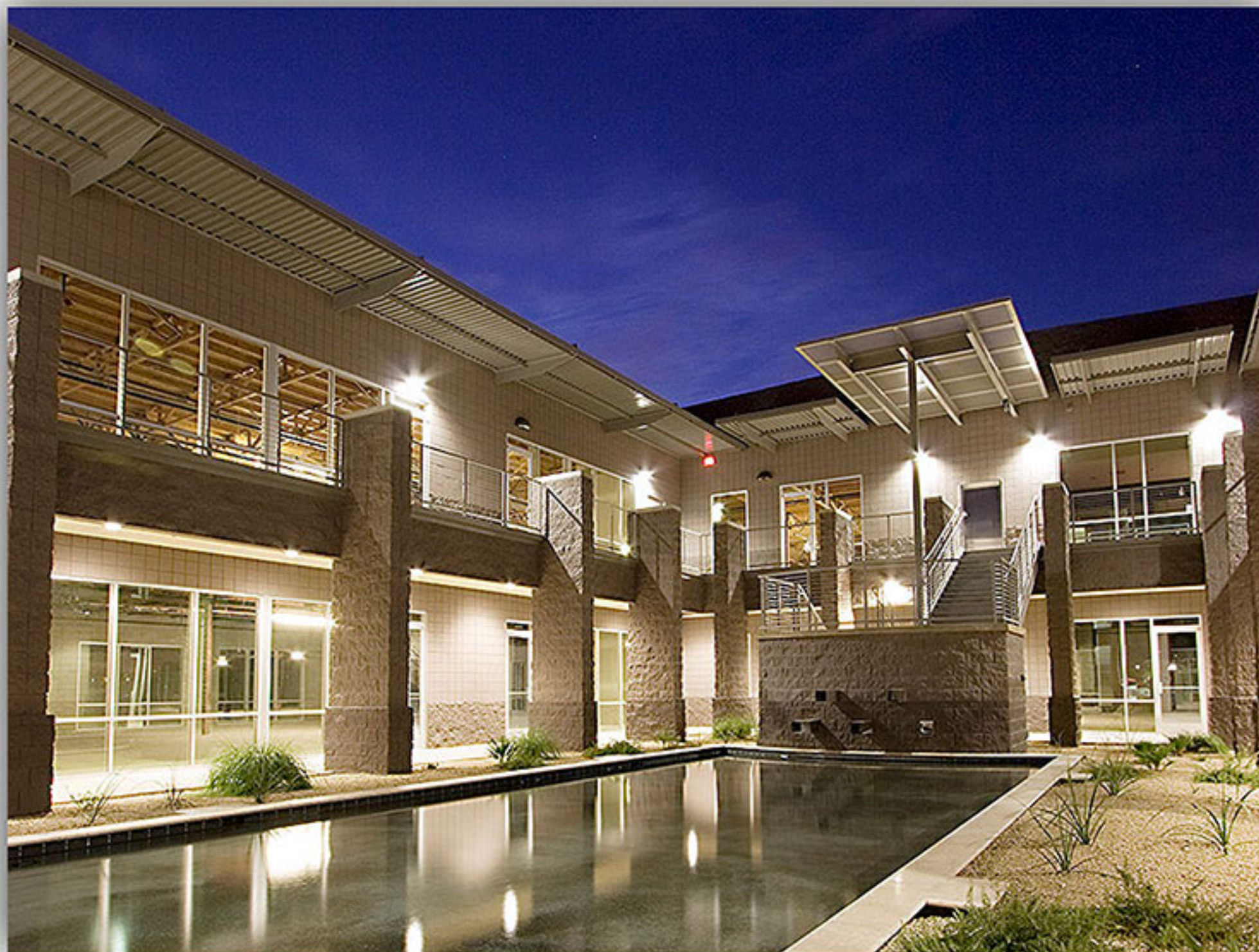
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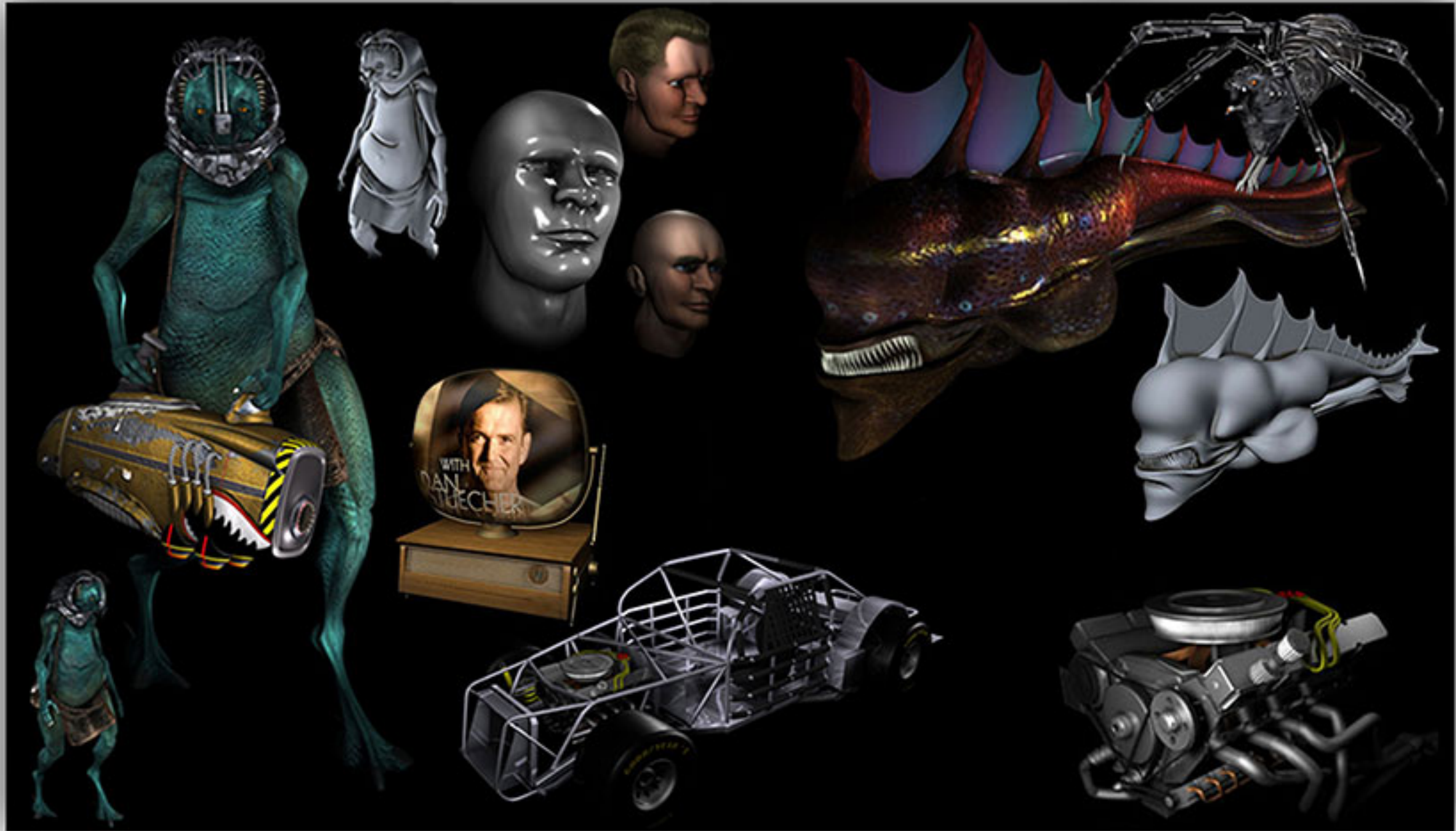
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eye candy

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strategy | technology | management

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